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**IN THE UNITED STATES PATENT
AND TRADEMARK OFFICE**

UTILITY PATENT

Applicants::	Todd, et al.	Docket No.:	49930.2293
Serial No.:	10/598,828	Art Unit No.:	To Be Assigned
Filing Date:	September 12, 2006	Examiner:	To Be Assigned
Title:	APPLICATOR DEVICE	Confirmation No.:	4297

**POWER OF ATTORNEY BY ASSIGNEE
AND CERTIFICATE UNDER 37 CFR 3.73(b)**

THE DIAL CORPORATION (hereinafter "Assignee"), a corporation having a place of business at, 15501 North Dial Boulevard, Scottsdale, Arizona 85260, certifies that to the best of Assignee's knowledge and belief, it is the assignee of the entire right, title, and interest in and to the above-captioned United States patent application and represents that the undersigned is a representative authorized and empowered to sign on behalf of the Assignee.

Ownership of the above-identified patent application is established by virtue of the following documentary evidence that has been reviewed by the undersigned:


An assignment from the inventor(s) of the patent application identified above is attached.

THE DIAL CORPORATION, the Assignee of the entire right, title, and interest in and to the above-captioned United States patent application and all inventions disclosed and claimed therein, hereby appoints as its attorneys to prosecute the above-captioned United States patent application and to transact all business in the United States Patent and Trademark Office connected therewith and with the resulting patent, individually and collectively:

SNELL & WILMER L.L.P.
One Arizona Center
400 East Van Buren
Phoenix, Arizona 85004-2202
Tel. (602) 382-6000
Fax (602) 382-6070;

and the registered attorneys associated with The Dial Corporation's Customer Number 048236.

Please send all further correspondence to Snell & Wilmer L.L.P. at the above address.

By: 
David K. Benson
Title: Senior Patent Attorney
Date: Oct. 9, 2007

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ASSIGNMENT

UTILITY PATENT

WHEREAS, the undersigned inventor(s) (hereinafter singly and collectively, "ASSIGNOR") of the address(es) indicated below, have invented a(n) **APPLICATOR DEVICE**, for which application for Letters Patent of the United States was applied for on September 12, 2006 and assigned Application Serial No. 10/598,828;

AND WHEREAS, The Dial Corporation (hereinafter "ASSIGNEE"), a corporation having its principal place of business at Phoenix, Arizona and a mailing address of 15501 North Dial Boulevard, Scottsdale, Arizona 85260, is desirous of acquiring an interest therein;

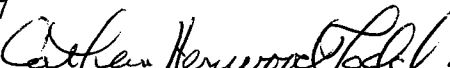
AND WHEREAS, a "formal application," as referred to herein, shall mean any provisional, non-provisional, design, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents do sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the aforesaid applications, to the invention as described in the aforesaid applications, and to all formal applications which may be filed based in whole or in part on one or more of the aforesaid applications, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives,

AND HEREBY AGREE to transfer, upon request of ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, a like interest in and to any improvements and formal applications based thereon, growing out of or relating to the invention; and, without further remuneration, to provide all reasonable assistance and execute any papers requested by ASSIGNEE, its successors, assigns and legal representatives, to preserve and/or acquire ASSIGNEE's full protection and title in and to the invention hereby transferred and any improvements therein,

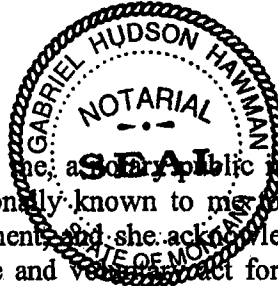
AGREEING, FURTHERMORE, upon request of ASSIGNEE, and without further remuneration, to execute any and all papers desired by ASSIGNEE for the filing and granting of formal applications based on the invention or improvements therein, and the perfecting of title thereto in ASSIGNEE.

EXECUTED as of the date(s) written below by ASSIGNOR:

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Catherine Henwood Todd	199 Stageline Dr. #A Whitefish, MT 59937		10/12/07

STATE OF Montana)
) ss.
County of Flathead)

On this 12 day of October, 2007, before me, a Notary Public in and for said county, appeared Catherine Henwood Todd who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and she acknowledged that she signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.




Notary Public

My commission expires: 09-20-2010

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Andrew Clair Seys	10401 E. Raintree Dr. Scottsdale, AZ 85255	_____	_____

STATE OF _____)
) ss.
County of _____)

On this _____ day of _____, 2007, before me, a notary public in and for said county, appeared Andrew Clair Seys who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.

Notary Public

My commission expires: _____


INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Catherine Henwood Todd	<u>199 Stageline Dr. #A</u> <u>Whitefish, MT 59937</u>		

STATE OF _____)
) ss.
County of _____)

On this _____ day of _____, 2007, before me, a notary public in and for said county, appeared Catherine Henwood Todd who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and she acknowledged that she signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.

Notary Public

My commission expires: _____

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Andrew Clair Seys	<u>10401 E. Raintree Dr.</u> <u>Scottsdale, AZ 85255</u>		10/11/07

STATE OF ARIZONA)
) ss.
County of MARICOPA)

On this 11 day of October, 2007, before me, a notary public in and for said county, appeared Andrew Clair Seys who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.

Shane Stoeck
Notary Public

My commission expires: 4-29-2008



INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Mark D. Hannen	<u>9221 East Sierra Pinta Drive</u> <u>Scottsdale, AZ 85255</u>	<u>Mark D. Hannen</u>	<u>10/11/07</u>

STATE OF ARIZONA)
) ss.
County of MARICOPA)

On this 11 day of October, 2007, before me, a notary public in and for said county, appeared Mark D. Hannen who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.

Dianne Stoehr
Notary Public

My commission expires: 4-29-2008



INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
E. Gary Myers	<u>28491 North 114th Place</u> <u>Scottsdale, AZ 85262</u>	_____	_____

STATE OF _____)
) ss.
County of _____)

On this _____ day of _____, 2007, before me, a notary public in and for said county, appeared E. Gary Myers who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.

Notary Public

My commission expires: _____

**INVENTOR'S
NAME**

ADDRESS

SIGNATURE

DATE _____

Mark D. Hannen 9221 East Sierra Pinta Drive
Scottsdale, AZ 85255

STATE OF _____)
) ss.
County of _____)

On this _____ day of _____, 2007, before me, a notary public in and for said county, appeared Mark D. Hannen who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.

Notary Public

My commission expires: _____

**INVENTOR'S
NAME**

ADDRESS

SIGNATURE

DATE _____

E. Gary Myers 28491 North 114th Place
 Scottsdale, AZ 85262

STATE OF ARIZONA)
) ss.
County of Maricopa)



On this 11th day of October, 2007, before me, a notary public in and for said county, appeared E. Gary Myers who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.

Link Monroe
Notary Public

My commission expires: 7-31-2008

**INVENTOR'S
NAME**

ADDRESS

SIGNATURE

DATE

Jim F. Warner

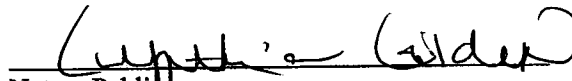
465 Mountain Avenue
Westfield, NJ 07090



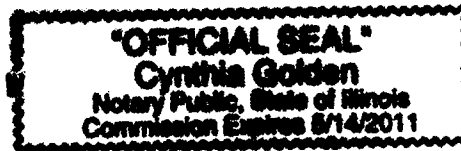
11/24/07

STATE OF IL)
) ss.
County of Cook)

On this 24th day of November, 2007, before me, a notary public in and for said county, appeared Jim F. Warner who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.


Notary Public

My commission expires: 5/14/2011



Snell & Wilmer L.L.P.
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400 East Van Buren
Phoenix, Arizona 85004-2202
Tel.: (602) 382-6337
Fax: (602) 382-6070